

[www.recoup.org](http://www.recoup.org)

**RECOUP**  
REcycling Of Used Plastics Limited

## RECOUP Membership



**Join Us!**

Plastic has the potential to be a truly sustainable and circular resource, and improved re-use and recycling will have a crucial role to play.

Will you and your business simply be reactive, paying compliance costs and responding to problems as they arise - or will your business make a modest investment in the planning development and communication that is needed to reduce costs and improve performance?

The best way to predict the future is to help create it. Becoming a supporter of RECOUP, as a valued member, will provide you with the opportunity to play your part in improving plastics waste management in the coming years.

# What our Members say

RECOUP Members bringing the Plastic Supply, Use and Recycling Industries together.

## Retailers

Our long standing support of RECOUP has allowed us to engage with other pro-active supply and recycling chain companies to collectively increase plastic recycling. The support and expertise from RECOUP has been, and will continue to be invaluable and extremely beneficial to us in achieving our recycling goals.

Giustina Diana,  
Recycling Manager GB,  
Coca-Cola Enterprises

*Coca-Cola Enterprises Ltd*

We have first-hand experience of the benefits of supporting RECOUP, both on the development of strategy and delivery of plastic recycling projects. RECOUP encourage all members to have a voice, and bring balanced and trusted advice and expertise to the plastic recycling debate. The opportunity to exchange information with a range of professionals on the subject of plastic recycling is also of great value.

M&S

EST. 1884

Kevin Vyse,  
Primary Foods  
Packaging Technologist  
& Innovation Lead,  
Marks and Spencer

## Recycling Industry

Unlike most trade associations, RECOUP cuts across the different sectors with an independence and genuine expertise to inform plastic recycling development. RECOUP cannot complete their work without members, and like Veolia, we hope others recognise their invaluable contribution to plastics recycling over the past 25 years and join the organisation so we can all overcome the challenges that lie ahead.

Richard Kirkman,  
Technical Director,  
Veolia Environmental Services



## Packaging Industry



Through a practical approach, RECOUP and its network is ideally positioned to monitor, research and engage the plastic recycling challenge. This includes the production of well-respected and balanced reports on packaging recyclability and collection systems which help to inform the debate and address barriers to plastic recycling growth.

Katherine Fleet,  
Group Sustainability Manager,  
RPC Group

Nampak has been a RECOUP member company since 2000 and I was delighted to join the organisation's board in 2010. RECOUP is an excellent source of guidance to its members and offers invaluable expertise and assistance to companies like Nampak. The RECOUP team have an excellent knowledge of the plastic supply and recycling chain, and I would strongly recommend that you also consider supporting RECOUP and its activities.

James Crick,  
Business Development Director,  
Nampak Plastics



**Nampak**  
Plastics  
packaging excellence

# Benefits of Membership

RECOUP membership is designed to offer services and information to maximise your environmental performance within plastic recycling.



Just some of the activities RECOUP have been able to deliver in 2014 thanks to our members contributions are listed below;

- Update to the RECOUP plastic packaging design for recycling guidance - **Recyclability By Design**
- Delivery of the annual RECOUP Local Authority survey - **2014 UK Household Plastic Collection Survey**
- Provide resource to manage and deliver a new consumer facing communications campaign - **Pledge 4 Plastics**
- Promotion of plastic recycling at three large exhibitions
- UK representative and board involvement within EPRO (EU organisation for plastics recycling)
- Free **RECOUP conference** and AGM regularly attracting 250+ cross sector delegates
- Sponsorship of the UK Best Recycled Plastic Product Award at the Plastic Industry Awards
- Support for individual members: meetings, projects and research relating to plastic recycling

## Levels of Membership

With our three levels of membership it should be easy to find which type of membership would best suit your requirements.

- **Affiliate** membership is for charities and not-for-profit organisations.
- **Associate** membership is for local authorities.
- **Corporate** membership is for plastic supply chain organisations including polymer producers, packer fillers, brand owners, retailers, waste management companies, plastic reprocessors and end product manufacturers.



To find out more information and how you can join as a member, visit our website!

[www.recoup.org](http://www.recoup.org)